




Town Management

# Smart information for smart city planning

Luka Mladenovič & Matej Nikšič  
Urban Planning Institute of the Republic of Slovenia


**SMART TOWNS CONFERENCE**

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TOP-DOWN: Collecting data on users and processes, analysis and decision making based on results

**More effective – for whom?**



BOTTOM-UP: Allowing citizens/users to state opinion, communicate with administration and co-create the urban environment

**Consensus harder to reach – public good**

Thank you for you attention

dr. Luka Mladenovič

e.: [luka.mladenovic@uirs.si](mailto:luka.mladenovic@uirs.si)

Urban Planning Institute of the Republic of Slovenia  
Trnovski pristan 2, p.p. 4717, SI-1127 Ljubljana, Slovenija

