



SMART ECONOMY INDICATORS

Assoc. prof. Anita Maček, Ph.D.

Components of the Smart Economy

- Innovative spirit
- Entrepreneurship
- Economic image & trademarks
- Productivity
- Flexibility of labour market
- International embeddedness

Smart Economy Indicators

- Innovative spirit
 - R&D expenditure in % of GDP
 - Employment rate in knowledge-intensive sectors
 - Patent applications per inhabitant
- Entrepreneurship
 - Self-employment rate
 - New businesses registered
- Economic image & trademarks
 - Importance as decision-making centre (HQ etc.)
- Productivity
 - GDP per employed person
- Flexibility of labour market
 - Unemployment rate
 - Proportion in part-time employment
- International embeddedness
 - Air transport of passenger
 - Companies with HQ in the city quoted on national stock market