

# FLAPAX

**European Smart Community Accelerator  
for Alps, Danube, Mediterranean & Balkans**

FLAPAX initiative



November 2017



# IDEA

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## Create a unique **INTELLIGENT REGION ECOSYSTEM** **in Central and South-Eastern Europe**

FLAPAX is inspired by the nature and follows the theory of the Butterfly effect in which a flap of the butterfly can cause or prevent a hurricane on other part of the world. Whatever we do makes difference. We want to accelerate the smart flaps.





# MISSION

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## WHY

**For our children.**

We don't want to follow the changes, we want to co-create them.

## HOW

By creating an ecosystem which stimulates the interaction between demand and offer; unlocking the business potential of digitalisation, creating new perspectives and accelerating the evolution of (smart) community.

## WHAT

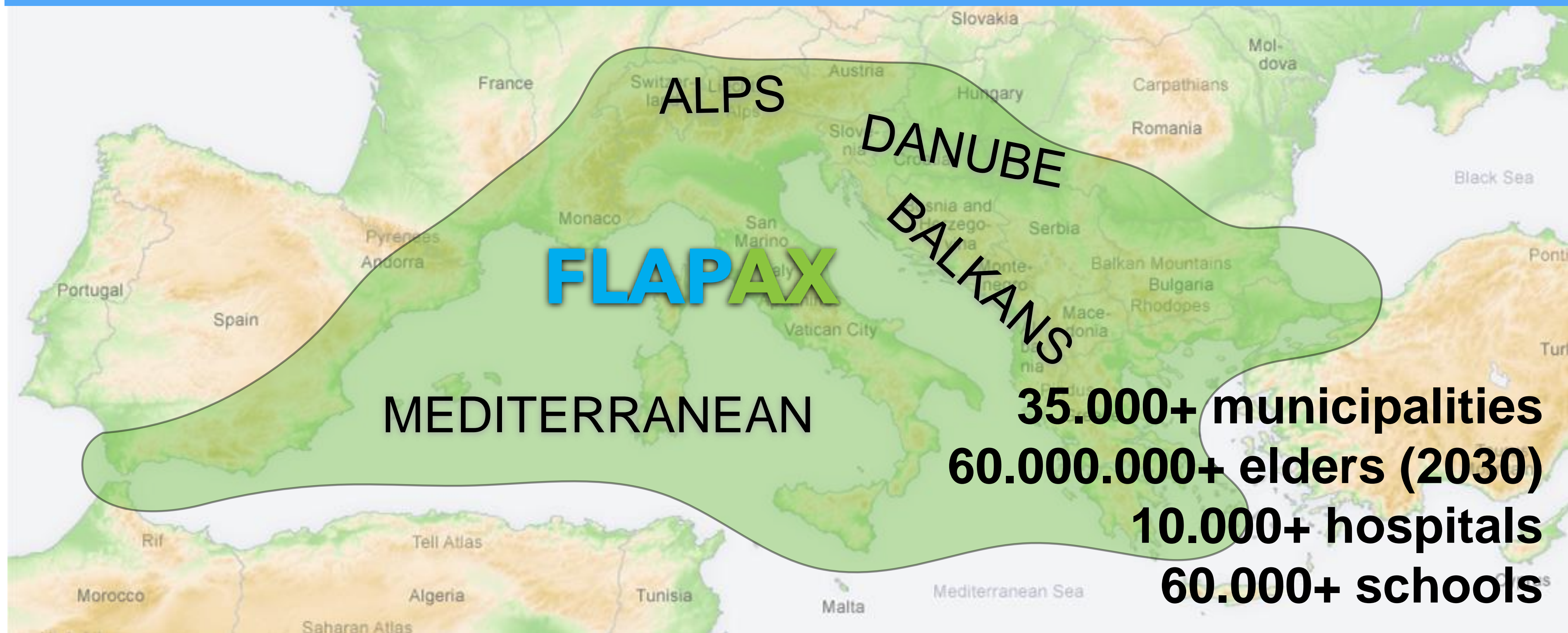
Act as an intermediary between the problem and solution by raising the Smart Community Maturity Level and by supporting the project roll-out.





# 4 REGIONS

TO SERVE 200+ MILLION CITIZENS WITH SMART COMMUNITY SOLUTIONS.





# PROBLEMS - CHALLENGES

## MINDSET

Uncertainty about the future  
Change as a threat  
Incapability to think big  
Fear of failure

## ECOSYSTEM

Fragmented  
Lack of systemic approach to community problems, needs and wishes  
Missing competences  
Lack of support for wise digital transformation

## FINANCIAL RESOURCES

Lack of financial support for larger projects deployment  
Bigger countries get the 'regional funding money'  
Lack of innovative financial mechanisms mixing private and public capital

## IT INFRASTRUCTURE

Fragmented  
No support for cross-regional solutions

**FORGOTTEN SMALL MUNICIPALITIES**

**LOW SMART COMMUNITY READINESS LEVEL**

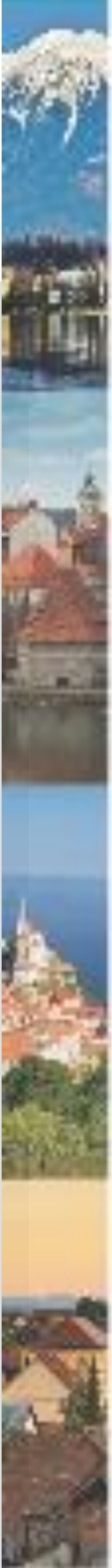
# COLABORORATION

**FLAPAX** initiative



**SOS**

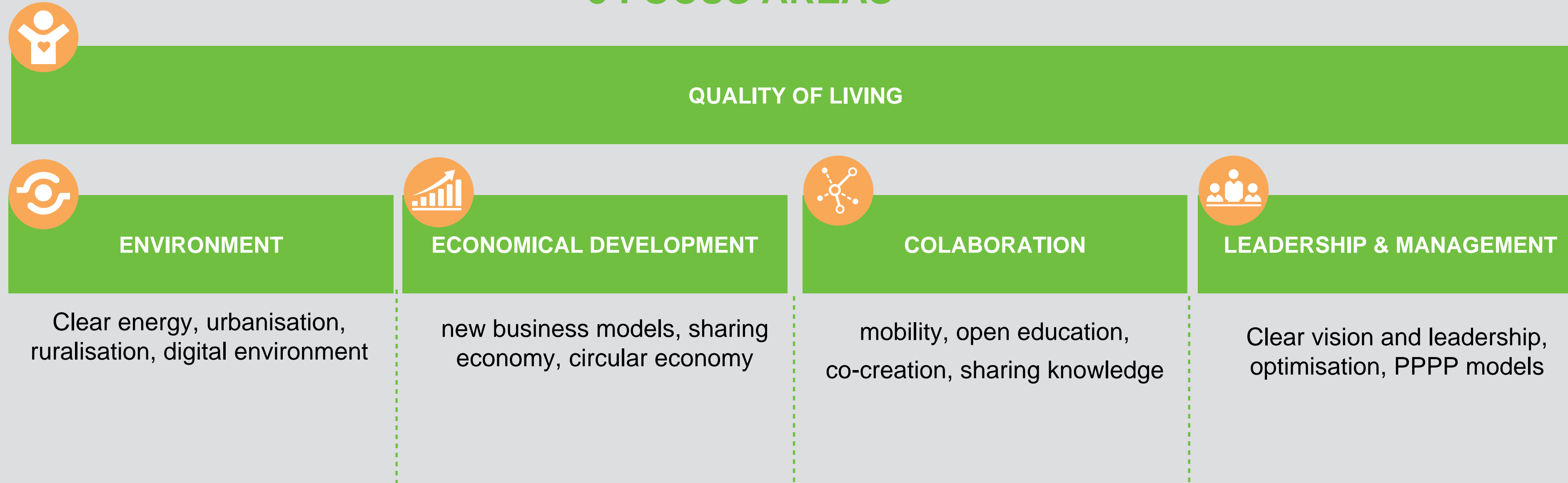
Association of Municipalities and  
Towns of Slovenia



# STRATEGIC DIRECTIONS



## 5 FOCUS AREAS



## 4 STRUCTURAL ELEMENTS



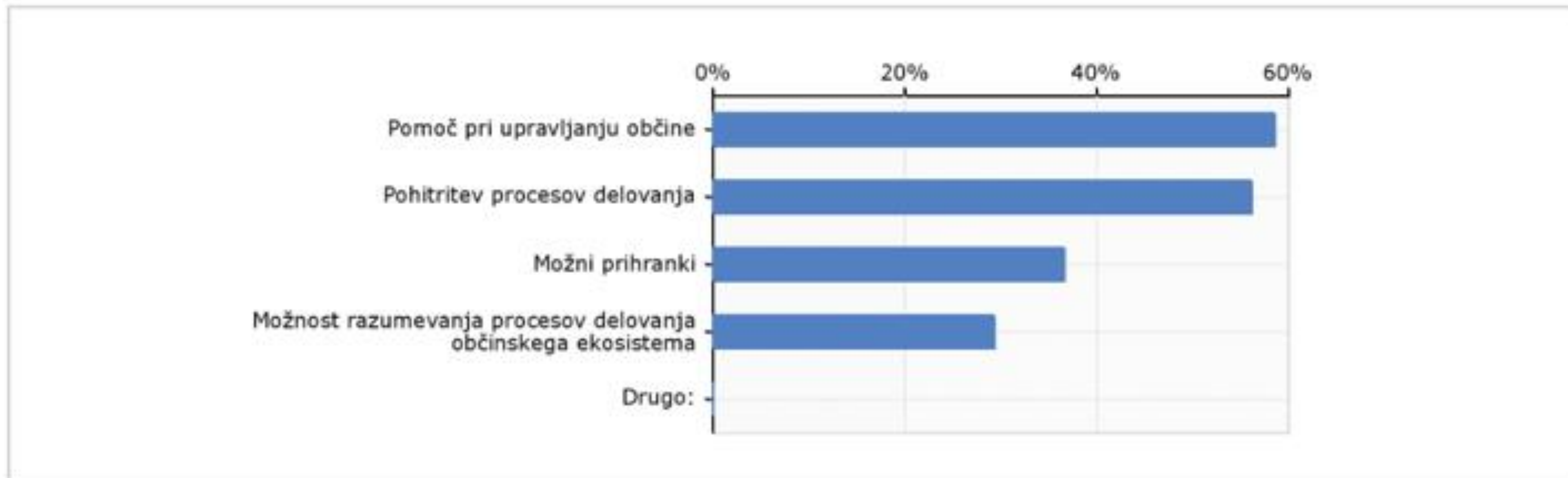


# COLLABORATION



Kaj je za vas največja uporabna vrednosti vpeljave IoT rešitev v vašo občino? Označite ustrezen odgovor. Možni so trije odgovori.

Možnih je več odgovorov



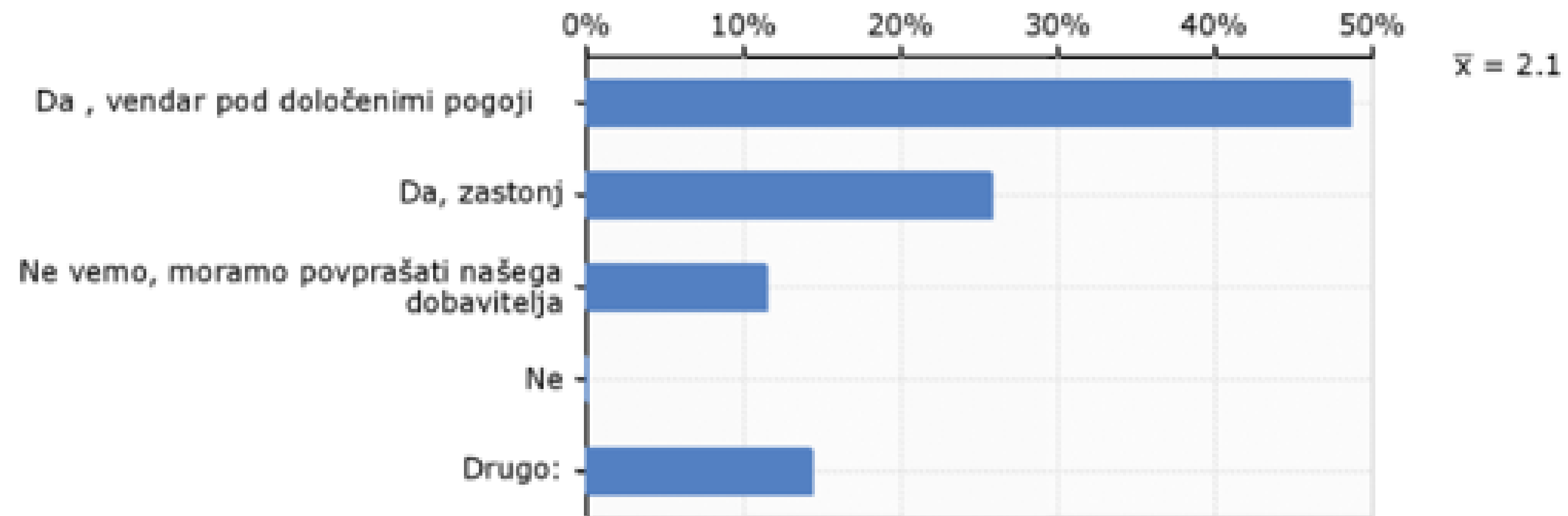
Source: SOS PROPI, november 2017



# COLLABORATION



Ali bi bili pripravljeni te rešitve deliti tudi z drugimi občinami? (n = 35)





**THANK YOU FOR YOUR ATTENTION**

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